



Our Mission, Accomplishments, and Statistics

The Sistership Dragon Boat Association provides opportunities, through the sport of dragon boating, for people diagnosed with breast cancer to foster wellness and partner with the community to heighten the profile and importance of breast health.

Our accomplishments show that our mission is being met as we have consistently raced to medal placings throughout the years. We have participated in many festivals across Canada and the USA where we raced against mixed teams as well as women's teams, including all breast-cancer teams.

The statistics for breast cancer are the reason that our mission is so important. Breast cancer is a complex disease with no known single cause. In 2014, it is estimated that 24,400 women and 210 men in Canada will be diagnosed with breast cancer and that 5,000 women and 60 men will die from the disease.*

* The Canadian Breast Cancer Foundation

What Is Dragon Boating?

Dragon boating is a team activity with up to 20 paddlers, a steersperson, and a drummer in a 12-meter-long boat. Our team consists of breast cancer survivors.



Community Service:

Sistership participates in community activities as ambassadors of breast health.

We participate in:

Canadian Breast Cancer Foundation, Prairies/NWT Chapter

Survivors' Parade

CIBC Run for the Cure

YMCA Strong Kids' Campaign


We have placed several memorial benches in our parks, honouring our past and present members, for the enjoyment of the public.

Objectives:

- Sistership will provide a forum for women living with breast cancer to regain control of their bodies by an increased level of physical and mental wellness.
- Our members will participate in dragon boat activities to reinforce the concept that life can be lived to the fullest despite our journey with breast cancer.
- To afford the women of Sistership to participate in dragon boat festivals.



Sponsor Opportunities

 SPONSOR INVESTMENT OPPORTUNITIES							
Opportunity Level	Logo on Sistership Dragon Boat	Logo on Sistership banner at all events	Recognition in media presentations	Logo in Sponsor portfolio	Link from Sistership website	Logo displayed on our website	Sponsor Flags displayed at all festivals
Platinum Dragon \$10,000	✓	✓	✓	✓	✓	✓	✓
Gold Dragon \$5000		✓	✓	✓	✓	✓	✓
Silver Dragon \$1000				✓	✓	✓	✓
Bronze Dragon \$500						✓	✓

*Sponsors will be recognized either by advertising, according to the grid above, or a tax receipt.



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