



Hello!

“You have breast cancer.” It’s a diagnosis that 1 in 8 women will hear during their lifetime, and with it, comes a journey filled with treatments, questions, anxiety, and hardship.

We, the women of Calgary’s Sistership Dragon Boat Association, have heard these words – all 70+ of us who range in age from our 30s to 80s. But instead of empowering the diagnosis, we choose to empower our team in a spirit of “thriveriship” versus “survivorship.”

As Calgary’s only breast cancer survivor dragon boat team, we compete in races and events in Alberta and beyond, proving to the world that being physically active promotes wellness and recovery. By working together, we can achieve goals never thought possible even after a breast cancer diagnosis.

Our 27-week season begins with dryland training in February at the YMCA Calgary and then moves onto the Glenmore Reservoir in May where we practice on water twice weekly. By competing in the Calgary Dragon Boat Festival and other festivals throughout Western Canada, we enthusiastically bring our message of breast cancer thriveriship, camaraderie, wellness and strength to family, friends and others.

But we can’t do this alone. While membership fees keep our organization afloat, additional financial support from community sponsors and donors buoys our ambition. Your generous financial support will help cover costs associated with competition which include entry fees, travel and coaching – all of which have increased significantly during the last few years.

On behalf of Sistership Dragon Boat Association of Calgary, we invite you to join our team as a sponsor for the 2026 season. More information about sponsorship levels is included. If you’d like to learn more about our organization, please visit www.sistershipcalgary.com or email registrar@sistershipcalgary.com.

We sincerely hope you will join us this season as we paddle together to spread our message of hope, health, strength and “thriveriship.”

Thank you for your consideration.

Paddles Up!



Sponsorship Opportunities

Gold Sponsorship - \$3,000

- Premium feature and logo on event banner (displayed at every event)
- Acknowledgment on social media platforms
- Invitation to our exclusive Picnic and Paddle event
- Mention during president's address and all Sistership media coverage at the Calgary Dragon Boat Festival and other signature events
- Four tickets to Yuk Yuk's annual event

Silver Sponsorship - \$2,000:

- Logo featured on event banners
- Acknowledgment on social media platforms
- Invitation to our exclusive Picnic and Paddle event
- Benefits as Bronze Sponsorship
- Mention at Yuk Yuk's event
- Two tickets to Yuk Yuk's annual event

Bronze Sponsorship - \$1,000

- Logo featured on event banners
- Acknowledgment on social media platforms
- Invitation to our exclusive Picnic and Paddle event

Gift in Kind Sponsors

- Mention on our website and social media platforms
- One-time mention at our event

Media Sponsor

- Website and blog stories for fundraising purposes
- Mention coinciding with media coverage

Multi-year Sponsorships are available

Sistership Dragon Boat Association
4060 Dovercroft Road SE. Calgary T2B 1Z9
Charitable Donation No. 876493610RR0001